CLAIMS

1. A method for controlling the viewing of copyrighted information, transmitted from a data source to a client, on the Internet, comprising:

transmitting the information from the data source to a server, wherein said information is in a format viewable by the client;

converting the information, at the server, to an encoded form;

transmitting the encoded form of the information to the client; and

decoding and displaying, at the client, of the encoded information, wherein said encoding and decoding makes said information less available to copying by said client.

2. A method according to claim 1, wherein said format of said information is a format used on the Internet.

3. A method according to claim 2, wherein said format is a HTML format.

4. A method according to any of claims 1-3, wherein displaying comprises temporally modulating the display of the information.

5. A method according to any of claims 1-3, wherein decoding comprises decoding by a server-provided program.

6. A method according to claim 5, wherein said server-provided program requires a live connection with said server.

7. A method according to claim 5, wherein said server-provided program is downloaded from the server.

8. A method according to claim 5, comprising authenticating the server-provided program to the server.

9. A method according to claim 5, wherein converting comprises converting said information to a form unusable by said client without said server-provided program.

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10.   A method according to any of claims 1-3, wherein converting comprises encrypting.

11.   A method according to any of claims 1-3, wherein converting the information comprises converting only a portion of the information.

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